

### **FLO 107.1: ON-AIR PERSONALITY**

Are you an experienced broadcast personality, but not allowed to reach your full potential in your current environment? Then join our winning team at Max Media in Denver, Colorado where you can do what you do best – create great Live and Local radio!

The responsibilities for this position include but are not limited to: Format music knowledge, info-tainment, talk, music, comedic or other format shows or program for broadcast entertainment.

- Establishes relationship with listeners by providing entertainment and/or information of interest consistent with KFCO's brand, genre, and targeted demographic audience.
- Interviews guests, moderates' debates, converses with callers, and hosts live events.
- Adheres to all guidelines, policies and procedures of the station, Max Media, the FCC and all other federal, state and local laws, including policies and procedures regarding indecency and obscenity.
- Prepares for an air shift using creativity, imagination, and exercise of independent professional judgment in writing, producing, interviewing, taping, or broadcasting on-air material. Ensures logged commercials, promotions, and any other programming essential to the station's operation are aired.
- Maintains a website personality page and social media presence.
- Participates in required station Programming, Promotions, and Sales staff meetings and events.
- Makes regular approved appearances at paid and non-paid station events; serves as ambassador for the radio station(s) when out in public.
- Executes only the interviews and events on air that are approved by Program Director; follows designated show format.
- Assists with voice over and production of paid and non-paid spots required to run on the station.
- Serves as primary creative voice and directs support staff of show.
- Research and gains knowledge of subject matter that facilitates speaking extemporaneously and providing immediate non-scripted analysis/commentary.
- Finalizes content using digital audio editing software.
- Prepares written content, visual images, audio material and video footage for websites, blogs, or other social media platforms.
- Performs to the social media specifications of the station as designated by the Program Director. Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Handles emergency inserts (e.g. news updates and breaking stories, emergencies, alert system tests, etc.); is on call for possible disasters, breaking news, or acts of nature.

#### **The minimum skills and qualifications for this position include:**

- Understanding of and ability to relate to FLO 107.1 Brand and audience. Proficient in social networking
- Proficient in media production and broadcast systems; familiar with Audio Vault, Vox Pro, and Pro Tools
- Strong knowledge of all FCC rules and regulations

- Socially informed and perceptive; up-to-date and in tune daily with the local and national trends and/or specialized knowledge of topics/events related to on-air discussions
- Demonstrated upbeat personality, informative, entertaining and engaging on the air; able to relate to station audience
- Pleasant, charismatic and well-controlled voice; excellent pronunciation
- Excellent verbal and written communication and editing skills; proficient in grammar; ability to make others feel comfortable and open up on air
- Demonstrated creativity and imagination
- Able to maintain composure when faced with difficult situations and personalities
- Can work well in a team environment; collaborative, interfacing with our Max Media management team. Able to adapt to changes in schedules and maintain composure in a fast-paced environment with short deadlines
- May require other language proficiency, e.g., Spanish Work Experience
- 3+ years of on-air radio experience required
- Able to submit audio demo of content, on-air interviews, commentary, announcements, etc. Education
- 4-year college degree is preferred, preferably in Communications or Broadcast Journalism Certifications and Sociology. Non-Drug user.

**For immediate consideration, please send resume and cover letter to President/GM - Sean Rhoads, [sean@maxmediadnvr.com](mailto:sean@maxmediadnvr.com) and VP of Programming- Adrian Scott, [Ascott@maxmediadenver.com](mailto:Ascott@maxmediadenver.com)**

Max Media provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.

This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.