



JAMMIN 101.5

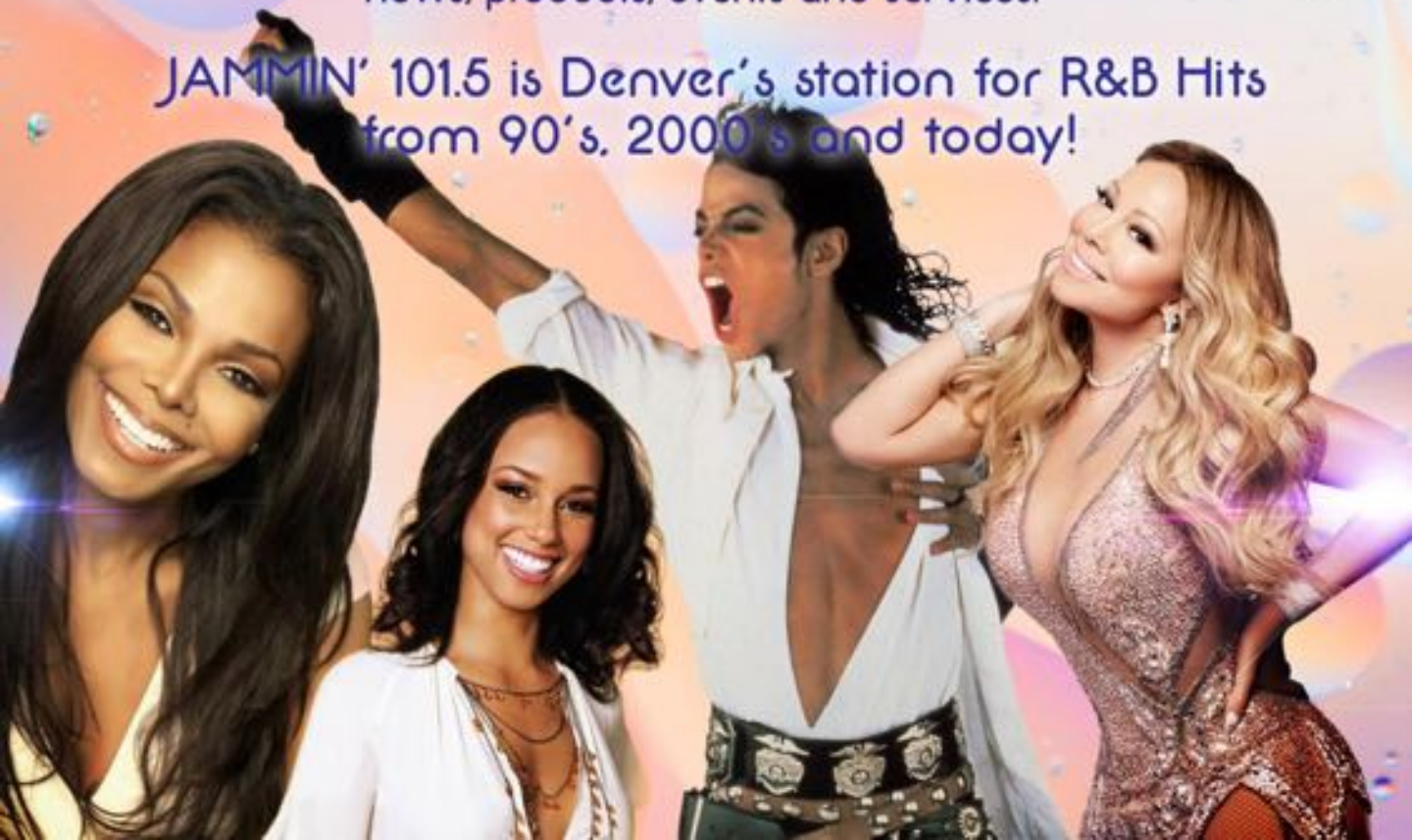
JAMMIN' 101.5

Mission

JAMMIN' 101.5 is a true blend of the best R&B hits from the 90's, 2000's and today. It's the destination for good moods, smooth vibes, great people and incredible music with all of your favorite JAMMIN' artists like: Mariah Carey, Justin Timberlake, Janet Jackson, Rihanna, Alicia Keys, R. Kelly, Boys II Men, Beyonce and more...

JAMMIN' 101.5 is a community of Coloradan's who live, work and play in the greatest place on earth. JAMMIN' 101.5 is dedicated to benefitting the lives of these listeners by providing the best in entertainment, news, products, events and services.

JAMMIN' 101.5 is Denver's station for R&B Hits from 90's, 2000's and today!



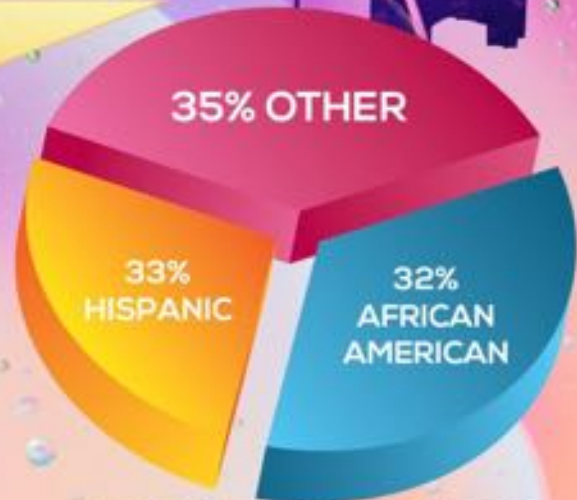
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Target Audience

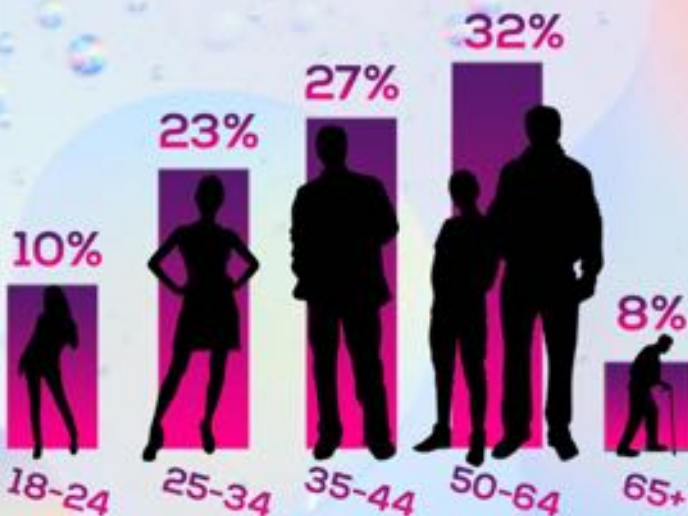
P18+ 172,000 WEEKLY LISTENERS



ACTIVE LIFESTYLE



ETHNIC COMPOSITION

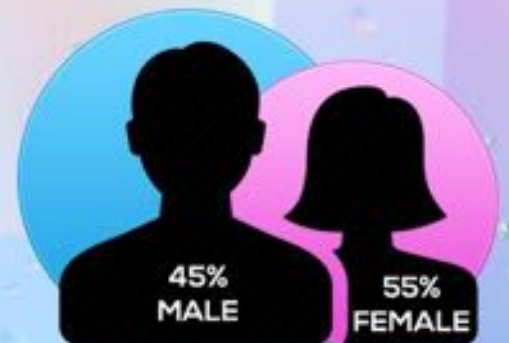


37% OF JAMMIN'S
ADULTS 18-49 HAVE
ANNUAL INCOMES
OF \$75,000 OR
MORE!



HIGH CONCENTRATION
OF ADULTS
18-49

52%



Personality **JAMMIN'** **WEEKDAYS** **101.5**

JAMMIN' 101.5 features a full line-up of radio veteran all-stars. They get Denver through the work week by putting a smile on each and every face. The JAMMIN' cast of personalities inform the listeners of local and national news, traffic, weather and the very best in entertainment.



Kendall B: Having spent 17 years of his 25-year radio career in the Mile High City, Kendall B has been an important part of Denver listeners' mornings on the road, in the office and at home. Along with his top rated morning radio show, Kendall B was the voice of the Colorado Rapids, the Denver Nuggets and the host of a number of Denver TV shows. He's happy to serve the people of the Front Range as the host of "The Kendall B Show" weekday mornings on JAMMIN' 101.5.



Tracy Taylor: Tracy's love of radio began in the early 80's, growing up in Parker CO, when she would tape the radio onto cassette tapes and ramp the songs with the microphone in the stereo rack in her bedroom. Her radio career began in 1995 at ALICE and from there Nights on KYGO, Afternoons on 92.5 The Wolf, Mornings on KOOL 105 and a stop in Las Vegas for mornings at 95.5 The Bull.

Personality **JAMMIN'** **WEEKDAYS** **101.5**



Renee Taylor: Renee will share her friendly, honest and upbeat voice to carry you to the end of your work day and home. She was raised in the Bay Area; Oakland California. There isn't a Farmer Market or Flea Market that she can't find some thing she loves.



Larry & Kathie:

Larry loves Colorado and is probably one of the few natives who are excited about all the new people moving here. Then again he conveniently avoids both major rush hours with his unique working hours. Larry loves Instagram, Disney World and his nieces Avery and Gianna.

Kathie J is the heart of any show she is on as well as holds the heart of the community. Nick-named "The Doggy Avenger" because of her outspoken love and volunteering for animals. In college she was a survivor of domestic violence, which made her become an ambassador advocating for survivors of domestic violence. She is a volunteer at heart and loves to talk to students at schools and events. Kathie J loves meeting people and sharing a good laugh. Always honest, she is married and a mom of 2 young girls.



Sean Andre: was born and raised in Ft. Worth, TX, growing up listening to artists like the Temptations and Barry White. Now, Sean Andre is the golden voice of Jammin' 101.5's Jammin' After Dark, weeknights from 8PM - 12AM.

Personality **JAMMIN** **WEEKENDS** 101.5



KJ Bland: KJ is a seasoned veteran with a polished sound, poised style, down-home sense of humor and a stunning personality. It's no wonder why she has earned her right as one of the best in the industry. A native of Louisville, KY., she started out as a receptionist at a local radio station. Her great voice and friendly personality got her noticed by management and led her to becoming a part time DJ. After an impressive on-air debut, she was quickly promoted to Middays on the #1 urban station in the Louisville Market. KJ's career took off from there as she rapidly advanced to Music Director, then Assistant Program Director, and eventually earning the honor of becoming the first African American Female to program three urban radio properties simultaneously. KJ's career also had stops in South Carolina and North Carolina before landing the midday shift at Smooth R&B 105.7 in Dallas for seven successful years. Possessing a deep commitment to her community, KJ has volunteered countless hours and served diligently on various boards. Her collected passions include working with the homeless, helping under-privileged youth, an advocate and supporter when it comes to raising awareness to find a cure for breast cancer, and assisting at battered women's shelters.

Amassing an impressive track record, Ms. Bland has been honored by countless organizations for her contributions both to the community and profession. She's been recognized by The YMCA as a two-time recipient of The Adult Achiever of the Year, The Midwest Radio and Records Association, The Community and Church Living Legends, Blue Chip Broadcasting Personality of the Year, 10 Shades Of Success Recipient, "Who's Who In Black Dallas" and featured in many national trade publications for her outstanding work. Ms. Bland also founded "Middy Enterprises", "Airchek Concierge" to coach on air radio talent and "Hey Girl Nation", an organization started to empower, entertain and inspire women from across the world. KJ is also the owner of a mobile coffee catering business, "Smooth Vibes Mobile Latte Bar", as well as "KJ's Closet" an upscale resale boutique that allows women in the community, to dress for success while seeking employment.

KJ Bland...an Unparalleled Voice of Yesterday, Today and Tomorrow.

Community

JAMMIN 101.5

Ultimate Old School Jam

Rockies Opening Day Taste of Colorado

5 Points

Essence St. Patrick's Parade

Jazz Fest

Pridefest

Super Freestyle Explosion

Gothic



Winter
Wonder
Jam

Summer
Kick-off
Pig Roast



Destination Health

Pepsi Center
Soul Mountain
Black Arts Fair
BRONCOS



Ogden
City
Park

Winter Park
Jazz Fest

Paramount
Theatre

Cinco de Mayo

Chihuahua Races



Elle
Gaulkins
Bluebird

Fillmore
MLK Parade

Sponsorships Available

The Digital Age **JAMMIN** 101.5



360 Degrees of Jammin'

- ✓ Live Streaming
- ✓ Social Media Integrated Contest
- ✓ Mobile App
- ✓ Database Generation
- ✓ Custom Content
- ✓ Texting



JAMMIN 101.5



19th LARGEST MARKET IN AMERICA

(2015 NIELSEN CLARITAS, DENVER METRO AREA RANKINGS)

**LARGEST CITY IN
600 MILE RADIUS**

**3.3 MILLION
HOUSEHOLDS**

(2014 NIELSEN CLARITAS, DENVER METRO AREA RANKINGS)

116,000+ BUSINESSES

(COLORADO DEPARTMENT OF LABOR AND EMPLOYMENT,
QUARTERLY CENSUS OF EMPLOYMENT & WAGES, 2013, DENVER METRO AREA)

**3.2 MILLION
POPULATION**

(2015 NIELSEN CLARITAS, DENVER METRO AREA RANKINGS)

**\$290 BILLION
STATE GROSS DOMESTIC PRODUCT
18TH IN THE U.S.**

(U.S. BUREAU OF ECONOMIC ANALYSIS, 2014 DENVER)

2.5 MILLION WORKERS

(COLORADO DEPARTMENT OF LABOR AND EMPLOYMENT, LABOR MARKET INFORMATION, DENVER METRO AREA, 2015)