

February 20, 2015

Michell Belisle  
Max Media of Denver  
3033 South Parker Road Suite 700  
Aurora, Colorado 80113

Dear Michell,

Max Media has been an amazing partner to our organization. Our consistent exposure on Jammin' 101.5 over the past two years has produced steady growth from qualified applicants and higher retention rates from new hires. Jammin' 101.5 has produced a steady flow of applicants to our recruitment advertising.

It has been incredible working with your team of professionals. I appreciate the attention to detail and quick turnaround. I'm also very impressed with the Max Media creative quality. The First Transit message has gained great traction in our key demographic. We have become a workforce brand in the Denver market.

I look forward to continued success and a prosperous relationship in 2015.

Most Appreciatively,

Kay Lea Carri  
HR Supervisor  
First Transit

CC: Gary Forbes-General Manager